

**Electro Optics, Europe's leading publication for photonics innovators, integrators and users, is offering exhibitors at Photonics West 2025 the opportunity to share their products and services with a wider audience through our magazine and digital Event Preview Offers**

The Electro Optics team will be out in force at Photonics West in January, producing content before, during and after the show.

We'll be taking extra issues of our Dec/Jan issue to the show (booking and copy deadline 29 November), so book a full page in this special issue for just £3k or see our special offers (next slide).

**1 x Full Page in Dec/Jan issue (£3,000)**

*Booking and copy deadline 29 November*



## PACKAGE OFFERS

### EVENT PROMO PACKAGE (£1,500)

- 1 x Product Entry in pre-event email (21 Jan or 23 Jan)
- 1 x Product Entry in post-event email (4 Feb or 6 Feb)
- 1 x Online Entry on Highlighted Exhibitors Event Page (online)

- 1 x Product Entry in pre-event issue Dec/Jan print (if booked by 29 Nov)
- Or 1 x Product Entry in post-event issue Feb/Mar print (if booked by 17 Jan)

### BOOTH TOUR (£1,900)

- 1 x Booth Tour Write-up Article (750 words online)

### PREMIUM EVENT BUNDLE (EVENT PROMO + BOOTH TOUR) (£3,000)

### MAGAZINE (DEC/JAN) FULL PAGE + PREMIUM EVENT BUNDLE (£5,000)

*Book by 29 Nov*



## Sample Product Entry in email

Sponsored Products

### Emberion, booth 10B10

Emberion has developed quantum dot based Vis-SWIR sensors and cameras for a wide range of applications that can take advantage of its unique benefits such as wide spectral range (400-2000)nm , high dynamic range (>120dB) and high speed (400fps full frame)

Emberion designs its own CMOS ROIC and monolithically integrates the quantum dot nanomaterial stack which makes it scalable and affordable...

[Read more](#)

# EMBERION

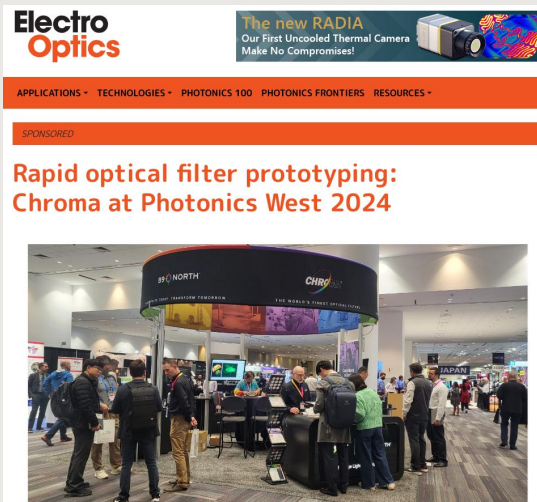


Inserted into 2 x emails to a distribution list of ~10k, approx 21% open rate

# Electro Optics



## Sample Booth Tour write-up



The screenshot shows the top portion of a webpage. On the left is the Electro Optics logo. To its right is a promotional banner for 'The new RADIA' thermal camera. Below this is a navigation bar with links for 'APPLICATIONS', 'TECHNOLOGIES', 'PHOTONICS 100', 'PHOTONICS FRONTIERS', and 'RESOURCES'. A red 'SPONSORED' banner follows. The main article title is 'Rapid optical filter prototyping: Chroma at Photonics West 2024'. Below the title is a photograph of the Chroma booth at the trade show, featuring a curved black and blue structure with 'CHROMA' and 'PHOTONICS WEST 2024' branding. Several people are seen interacting at the booth.


**Electro Optics**

The new RADIA  
Our First Uncooled Thermal Camera  
Make No Compromises!

APPLICATIONS - TECHNOLOGIES - PHOTONICS 100 - PHOTONICS FRONTIERS - RESOURCES -

SPONSORED

### Rapid optical filter prototyping: Chroma at Photonics West 2024



Article hosted online, promoted via social media and email, generating approx 1,500 cross-platform content views

<https://www.electrooptics.com/article/rapid-optical-filter-prototyping-chroma-photonics-west-2024>



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