

1/3-page horizontal advert

Please supply your advert at the bleed size unless you would like a white border around the advert.

Please take note of the trim size; no contents should be placed past this line or it may be trimmed off during the printing process.

Bleed (+3mm all around)

219mm (W) x 100mm (H)

In printing, bleed is content which goes beyond the edge of where the sheet will be trimmed. In other words, the bleed is the area to be trimmed off.

Advert size (no bleed)

213 (W) x 94mm (H)

Please supply your advert at this size if, instead of the advert running to the edge of the page, you would prefer white space around it.

Safe Area

189mm (W) x 85mm

This is the area of your advert where any important content - text, logos and images - should be placed. Anything outside of this area may be at risk during the printing process.

Example here



Digital file requirements

Please send in a pdf format.

All high-resolution images must be 300dpi/cmyk and fonts must be embedded in files.

Deadline

Where possible, please supply your advert a week before the deadline.

Please send all artwork to: production@europascience.com