

Webcast

Once we have a date in place, please send us the deliverables below no less than six weeks prior to the webcast date.




- 1 Webcast title**
- 2 Webcast date & time**
- 3 Company logo**
(high-res image file) PNG
- 4 Main webcast image**
(we have access to Shutterstock - just supply the link.
If we do not receive an image, we will choose our own)
- 5 Short descriptor**
(around 30 words)
- 6 More detailed information**
Who the webcast is targeting?
What are the key messages?
What are the benefits for registrants?
(A few bullet points would work for this)
- 7 Speaker(s) details**
Name
Email address
Job title
Company (if not your own)
Biography (no more than 100 words)
Headshot image

Landing page example 

Once we have these items, we can build the webcast landing page and proof it to you before we begin promotion - please advise of approval or any changes in a timely manner.

TIMELINE:

- The landing page must be live 6 weeks prior to the webcast 'go live' date to ensure promotion targets are met
- Delays caused by the client failing to provide or agree on key details may incur additional costs (e.g. if the agreed date has to change)

- 1 Webcast title**
- Webcast date & time
-  Company logo
- **4 Main webcast image**
- 5 Short descriptor (around 30 words)
- 6 More detailed information
- Speakers**
- **7 Speaker headshot**

Name (plus email address for contact reasons only)
Job title, company (if not your own)
Biography (no more than 100 words)

Please send all artwork to: production@europascience.com