

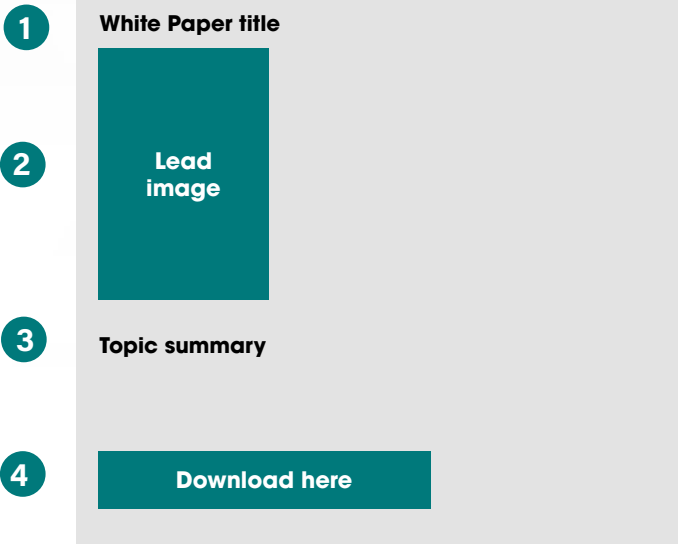
# White Paper (Branded or Hosted)

White Papers are used to share research or demonstrate a position on a product or technology.

We can write the White Paper for you (Branded) or publish what you write, after editorial vetting (Hosted). Either will be created to the following specifications.

- 1 Title of the White Paper
- 2 Lead image in 3:2 ratio, 300dpi, RGB
- 3 Brief topic summary (max 30 words) if hosted and who the target audience is
- 4 PDF of the White Paper (max 10mb) if hosted

## Website



Example here



- Hosted White Papers must be supplied for editing at least a fortnight ahead of the start of your campaign.
- Work on Branded White Papers would normally start 6 weeks ahead of the start of your campaign.
- We will contact you once the booking has been made.
- Please note that email and print promotion may be edited or abridged at our discretion
- Delays caused by the client failing to provide or agree on key details may incur additional costs (e.g. if the agreed date has to change)

Please send all artwork to: [production@europascience.com](mailto:production@europascience.com)