

PHOTONICS FRONTIERS AWARD 2025

Brought to you by

**Electro
Optics**

The Photonics Frontiers Award 2025, brought to you by Electro Optics, provides OEMs and integrators with an opportunity to demonstrate their innovative photonics projects in a new awards scheme.

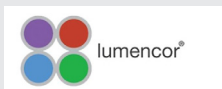
OEMs and integrators face constant pressure to improve efficiency, increase output and cut costs. Industry is increasingly turning to photonic innovations to achieve these benefits and the Photonics Frontiers Award 2025 shines a spotlight on the best of these innovations.

We will shortlist two to three projects per category for Photonics Frontiers Award 2025, and one project will be selected by our independent jury to win the overall Photonics Frontiers 2025 Award.

AWARD CATEGORIES

✓ Biophotonics and healthcare applications

Gold sponsor:



✓ Environmental monitoring and sustainability

✓ Imaging technologies

✓ Laser technologies and applications

✓ Optical communications and networking

✓ Photonic and optical sensors

✓ Spectroscopy and analytical techniques

**NEW
award for
2025**



SHORTLIST AWARD CRITERIA

Entries will be sought for the most innovative projects that use photonics that solve problems across the most popular industry sectors. Submissions will be reviewed by a panel of independent judges, with recognition being given to entries that can demonstrate the following criteria:

- ✓ Clear use of photonic technology to solve a specific problem
- ✓ Demonstrable, previously unidentified improvement or change for the user
- ✓ Opens up growth opportunities/sectors/markets for use of photonics
- ✓ Can provide supporting comments, images and documentation to prove the project is active
- ✓ High quality entry – well written, detailed and with supporting evidence

The awards recognise projects rather than products – this is about active projects that use photonic technologies at their core. As such, entries are welcomed from integrators, OEMs, academia and end users (rather than technology vendors directly), although vendors can nominate client projects that use their components.

Secure your sponsorship package now and contact our team: sales@europascience.com

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PLATINUM SPONSOR

- As Silver, plus
- Embedded logo in all Photonics Frontiers Award 2025 headers
- Strategic online roundtable workshop with some of the entrants
- White Paper report based on this workshop
- Organic leads generated from White Paper
- Guaranteed lead upgrade available, subject to suitable criteria

£20,000

GOLD SPONSOR (AWARD CATEGORY)

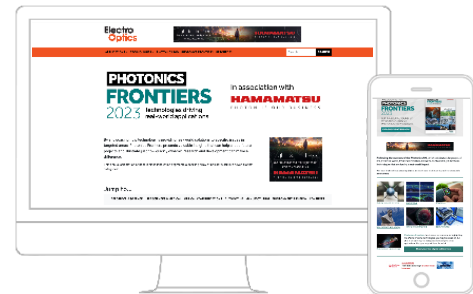
- Featured vendor slot in category shortlist webcast, alongside entrants
- Attendee list of that webcast for one-time follow-up
- Opt-in list (GDPR compliant) of voluntary opt-ins to that webcast
- Logo branding alongside category

£10,000

CREDIT PRICING GRID

(Credits to be used 1 May - 31 Aug, alongside Photonics Frontiers Award 2025)

Type	Inventory Detail	Credit Cost
Magazine Display	Cover Position	6
Magazine Display	Full Page	4
Magazine Display	Half Page	3
Magazine Display	Quarter Page	2
Online Advertising	Leaderboard (per month)	3
Online Advertising	Box Ad (per month)	2
Online Advertising	In-content Banner (per month)	1
Content Marketing	Hosted, supplied Article (online or digital magazine)	2
Lead Generation	Gated White Paper (online)	2
Sponsorship	Webcast Associate Sponsorship	2
Email Marketing	Banner	2
Product Marketing	Product Entry (email only)	1



SILVER SPONSOR (SUPPORTING)

- Logo branding, plus sponsor page listing
- 12 promo credits for use in Photonics Frontiers Award 2025

£6,000

BRONZE SPONSOR (ASSOCIATE PARTNER)

- Logo branding, plus sponsor page listing
- 4 promo credits for use in Photonics Frontiers Award 2025

£3,000

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