

Electro Optics, Europe's leading publication for photonics innovators, integrators and users, is offering exhibitors at Laser World of Photonics 2025 the opportunity to share their products and services with a wider audience through our magazine and digital Event Preview Offers

The Electro Optics team will be out in force at Laser World of Photonics in June, producing content before, during and after the show.

We'll be taking extra issues of our June/July issue to the show (booking and copy deadline 9 May), so book a full page in this special issue for just £3k or see our special offers (next slide).

1 x Full Page in June/July issue (£3,000)

Booking and copy deadline 9 May

The logo for Electro Optics, featuring the word "Electro" in a bold, black, sans-serif font above the word "Optics" in a bold, orange, sans-serif font. The logo is set against a white rectangular background.

**Electro
Optics**



PACKAGE OFFERS

EVENT PROMO PACKAGE (£1,500)

- 1 x Product Entry in pre-event email (17 Jun or 19 Jun)
- 1 x Product Entry in post-event email (1 Jul or 3 Jul)
- 1 x Online Entry on Highlighted Exhibitors Event Page (online)

- 1 x Product Entry in pre-event issue Jun/Jul print (if booked by 9 May)
- Or 1 x Product Entry in post-event issue Aug/Sep print (if booked by 11 Jul)

BOOTH TOUR (£1,900)

- 1 x Booth Tour Write-up Article (750 words online)

PREMIUM EVENT BUNDLE (EVENT PROMO + BOOTH TOUR) (£3,000)

MAGAZINE (DEC/JAN) FULL PAGE + PREMIUM EVENT BUNDLE (£5,000)

Book by 9 May

The logo for Electro Optics, featuring the word "Electro" in a bold, black, sans-serif font above the word "Optics" in a bold, orange, sans-serif font. The logo is set against a white background within a white rectangular box.

**Electro
Optics**



Sample Product Entry in email

Sponsored Products

Emberion, booth 10B10

Emberion has developed quantum dot based Vis-SWIR sensors and cameras for a wide range of applications that can take advantage of its unique benefits such as wide spectral range (400-2000)nm , high dynamic range (>120dB) and high speed (400fps full frame)

Emberion designs its own CMOS ROIC and monolithically integrates the quantum dot nanomaterial stack which makes it scalable and affordable...

[Read more](#)

EMBERION



Inserted into 2 x emails to a distribution list of ~10k, approx 21% open rate

Electro Optics



Sample Booth Tour write-up



The screenshot shows the top of a webpage. The Electro Optics logo is in the top left. A banner for 'The new RADIA' is at the top right. Below the logo is a navigation bar with links for 'APPLICATIONS', 'TECHNOLOGIES', 'PHOTONICS 100', 'PHOTONICS FRONTIERS', and 'RESOURCES'. A 'SPONSORED' label is above the article title. The article title is 'How innovation in space is helping Spectrum Scientific shape commercial markets'. The main image features Daphne Chakran, CEO and President of Spectrum Scientific, in a red jacket. Text on the image lists products: 'Firm Optics', 'Retroreflectors', 'Holographic Gratings', 'Parabolic Mirrors', and 'Mirrors'. The Spectrum Scientific logo is at the top of the image. A small caption at the bottom reads 'CEO and President Daphne Chakran of Spectrum Scientific at Photonics West 2025 (Image: Europa Science)'.

Electro Optics

The new RADIA
Our First Uncooled Thermal Camera
Make No Compromises

APPLICATIONS • TECHNOLOGIES • PHOTONICS 100 • PHOTONICS FRONTIERS • RESOURCES •

SPONSORED

How innovation in space is helping Spectrum Scientific shape commercial markets

Spectrum Scientific, Inc.

Firm Optics
Retroreflectors
Holographic Gratings
Parabolic Mirrors
Mirrors

CEO and President Daphne Chakran of Spectrum Scientific at Photonics West 2025 (Image: Europa Science)

Article hosted online, promoted via social media and email, generating approx 1,500 cross-platform content views

<https://www.electrooptics.com/article/how-innovation-space-helping-spectrum-scientific-shape-commercial-markets>



**Electro
Optics**