

Brought to you by
**Electro
Optics**

The PHOTONICS
100
2024
The industry's most
innovative people

In association with
ADMESY

We are delighted to announce the launch of the second edition this Autumn!

Raise the profile of your brand and be seen as a supporter of the industry's most innovative people.

Shining a light on the often unsung heroes at the cutting edge of our industry, our promotional campaign extends across the entire photonics community through digital, print and at key industry events.

The 2023 campaign broke all internal records for both web traffic and social-media engagement, with +10,000 views of the Photonics100 webpage and 12,000 monthly social media impressions.

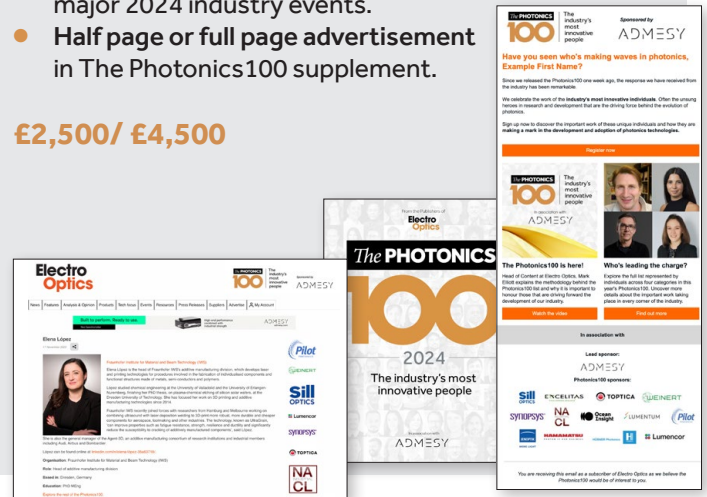
Don't miss your chance to be involved in the **2024 edition** with our exclusive sponsorship opportunities listed here.

THE PHOTONICS100 SPONSOR

Listed as 'associated partner' on all marketing and promotions, this includes placement in the following:

- Logo on The Photonics100 webpage
- Logo on all email promotions to Electro Optics, Laser Systems Europe, Imaging and Machine Vision Europe and Fibre Systems opt-in subscribers
- Distribution of The Photonics100 supplement at all major 2024 industry events.
- Half page or full page advertisement in The Photonics100 supplement.

£2,500/ £4,500



THE PHOTONICS100 LEAD SPONSOR

Listed as 'lead sponsor' on all marketing and promotions, this includes placement in the following:

- The Photonics100 webpage
- Organic and paid social media campaigns
- Email promotions to Electro Optics, Laser Systems Europe, Imaging and Machine Vision Europe and Fibre Systems opt-in audience
- Outside back cover and logo on front cover of The Photonics100 supplement
- Full page advertisement in both the print and online editions of Electro Optics, Laser Systems Europe, Imaging and Machine Vision Europe and Fibre Systems
- Distribution of The Photonics100 supplement at all major 2024 industry events.

£10,000

NOMINEE SPONSOR*

Is someone from your company nominated in The Photonics100? Why not show your support for their work by sponsoring their nominee listing?

Your logo will appear below your colleague's nomination in The Photonics100 online and print listings.

**Please note sponsorship has no influence on the nomination or judging process and is available only once The Photonics100 honorees have been notified of their inclusion, which will be later this Summer.*

£750

Secure your sponsorship package now and contact our team: sales@europascience.com

Booking deadline: August 31, 2023 ● **Publication date:** October 9, 2023

**Nominate
now!**

Do you have an R&D rockstar in your team? Or perhaps one of your customers is developing cutting-edge technology?

Give them the recognition they deserve and nominate them for the 2024 edition!

electrooptics.com/nominate